

COMPANY PROFILE



BRAND BEACON

SCALING BRANDS BEYOND BORDERS....POWERED BY AI

22+
YEARS
EXPERIENCE

8+
GLOBAL
REGIONS

AI
POWERED
INSIGHTS

100%
GROWTH
FOCUSSED



www.brandbeaconintl.com

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About Us

- **Brand Beacon International** was born from the belief that every brand deserves to shine. Like a lighthouse guiding ships safely to shore, we illuminate the way for brands seeking to expand beyond their home markets.
- We don't just offer consultancy; we become the trusted guide that helps brands identify the right partners, design effective strategies, and execute plans that open doors to new opportunities.
- Founded in the UAE, the crossroads of global trade and innovation, Brand Beacon combines deep market insights with a passion for brand storytelling.
- We understand that success isn't just about distribution, it's about connection, clarity, and creating meaningful relationships between brands and consumers.

○ Our Vision

To become the leading growth partner for global brands, recognized for excellence in AI-powered market entry, distribution, and brand-building.

🗨️ Our Mission

To be the guiding light that empowers brands to grow confidently, break barriers with AI-driven strategies, robust networks, and innovative solutions that unlock sustainable growth in global markets.



Core Values



TRUST



Building lasting relationships through transparency and integrity

INNOVATION



Leveraging AI and technology for smarter growth strategies

EXCELLENCE



Delivering exceptional results that exceed expectations

Our Services

End-to-end solutions for brands looking to expand globally with confidence

STRATEGIC CONSULTING

Market research, entry strategies, regulatory requirements, product & market fitment study, and expansion roadmaps.

GTM- STRATEGY

Develop a comprehensive GTM strategy that outlines the approach for product launch, pricing, promotion, and distribution channels, ensuring a cohesive and effective market entry plan.

DISTRIBUTOR SELECTION

Identify and evaluate potential distribution partners and channels to ensure optimal reach and penetration into the target market.

BRAND DEVELOPMENT

Positioning, localization, and brand growth in international markets.

EXECUTION FOLLOW-UP

Rigorous follow-up and monitoring mechanisms to ensure the successful execution of the GTM strategy, track performance metrics, and address any challenges or opportunities during & post execution phase.

DISTRIBUTOR SELECTION

Identify and evaluate potential distribution partners and channels to ensure optimal reach and penetration into the target market.

Why? partner with us!

Your trusted partner for scaling brands beyond borders with confidence

- ✔ Over 22+ years of FMCG & Retail Experience.
- ✔ Sound knowledge of Middle East market dynamics.
- ✔ Proven expertise in global market expansion.
- ✔ AI-powered insights for better decision-making in every steps.
- ✔ Built robust networks spanning UAE, GCC, MENA, India, SEA, APAC, UK, EU, and beyond.
- ✔ Customized solutions for every brand's unique journey.
- ✔ Trusted partner for sustainable growth.



Revenue Model

“Our revenue model is designed to align directly with your growth milestones, we succeed when your brand succeeds.”

We believe in building long term relationships based on performance.



PARTNERSHIP FEE (CONTRACTUAL)

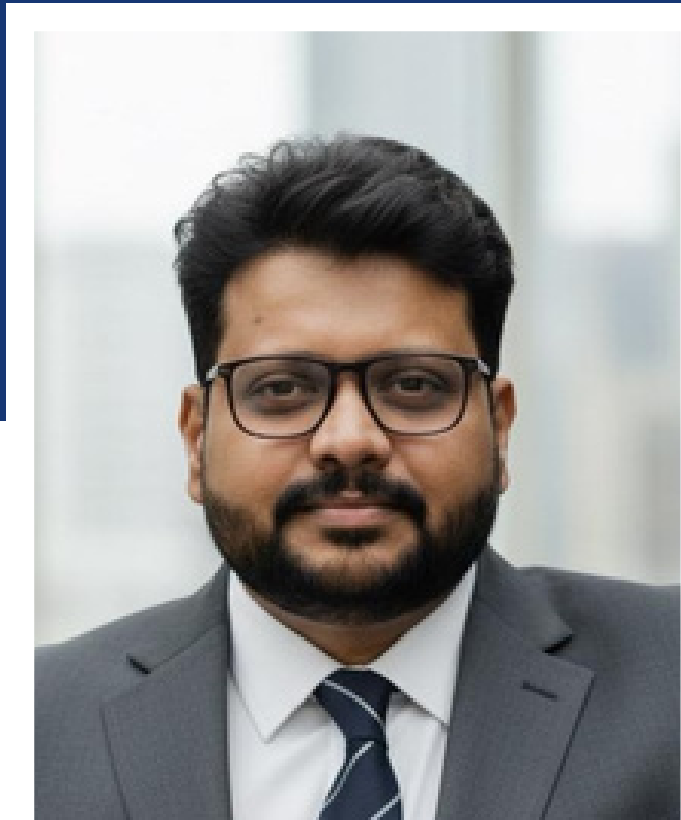
To cover continuous strategic guidance, market insights, and dedicated resources for the project



REVENUE SHARE (ONGOING)

On B2B net sales - success based rewards for measurable business growth

Leadership Team



CHANDRAKANT JADHAV

Founder & CEO



SURATHA KUMARI

Co-Founder & Director



Let's Connect!



Ready to scale your brand globally?
Get in touch with us today

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Dubai, United Arab Emirates

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Thank You



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